

## Curriculum Vitae



**Name: SHALINI GHOSH**

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**Career Objectives:** My career objective is to combine HR and marketing expertise to drive organizational success. Specializing in HR, I aim to enhance employee engagement, ensure compliance, and foster a positive work culture. Concurrently, I'll implement innovative marketing strategies to boost brand visibility, attract top talent, and contribute to overall business growth. Through integrated HR and marketing practices, I seek to optimize employee satisfaction, promote brand awareness, and achieve sustainable success.

### Academic Qualifications:

Degree / Certificate	Degree	Discipline/ Specialization	Institute	Board / University	Year of Passing	Aggregate Marks
MBA	Post Graduation	HR	University of Engineering & Management	University of Engineering & Management	2024	<b>DGPA – 7.87</b>
BBA	Graduation	BBA	Techno Main Salt Lake	MAKAUT	2021	<b>DGPA - 7.84</b>
Class - XII	Higher Secondary Examination	Humanities	Bidhannagar Municipal School	WBCHSE	2018	<b>62.2%</b>
Class - X	Madhyamik	all subject	Bidhannagar Municipal School	WBBSE	2016	<b>58.3%</b>

**Trainings / Projects Undertaken/ Internships:**

<b>Name of the Organization</b>	<b>Project Title</b>	<b>Duration</b>
<b>Aditya Birla Fashion &amp; Retail Ltd (Pantaloons)</b>	<i>A study of Employee Motivation</i>	<i>45 days</i>
<b>Apollo Multispecialty Hospital, Kolkata</b>	<i>A Report on Patient Service Department</i>	<i>3months</i>
<b>AMRI Hospitals, (Salt Lake)</b>	<i>A Comparative Study on Medical Records Departments</i>	<i>2 months</i>
<b>Techno India DAMA Healthcare &amp; Medical Centre</b>	<i>Hospital Overview</i>	<i>45 days</i>

**Additional Qualification / Achievements / Certifications**

- Organized a Blood Donation Camp
- Participate in Collection Drive

**Skills:** Time-Management, Problem-Solving, Team-Building, Critical-Thinking, Task-Management, a fundamental knowledge Microsoft Office

**Extra-curricular activities:**

- Explore new places
- Cooking
- Reading Story Book
- Gardening

**Personal Details:**

**Date of Birth:** 07/05/1998

**Gender:** Female

**Languages Known:** English, Hindi, Bengali

**Declaration:** *I hereby declare that all the information given above is true and correct to the best of my knowledge*

**SIGNATURE: SHALINI GHOSH**

**DATE: 05/03/23**

**PLACE: Kolkata, West Bengal, India**