

Curriculum Vitae



Name: SHALINI GHOSH

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Career Objectives: My career objective is to combine HR and marketing expertise to drive organizational success. Specializing in HR, I aim to enhance employee engagement, ensure compliance, and foster a positive work culture. Concurrently, I'll implement innovative marketing strategies to boost brand visibility, attract top talent, and contribute to overall business growth. Through integrated HR and marketing practices, I seek to optimize employee satisfaction, promote brand awareness, and achieve sustainable success.

Academic Qualifications:

Degree / Certificate	Degree	Discipline/ Specialization	Institute	Board / University	Year of Passing	Aggregate Marks
MBA	Post Graduation	HR	University of Engineering & Management	University of Engineering & Management	2024	DGPA – 7.87
BBA	Graduation	Hospital Management	Techno Main Salt Lake	MAKAUT	2021	DGPA - 7.84
Class - XII	Higher Secondary Examination	Humanities	Bidhannagar Municipal School	WBCHSE	2018	62.2%
Class - X	Madhyamik	all subject	Bidhannagar Municipal School	WBBSE	2016	58.3%

Trainings / Projects Undertaken/ Internships:

Name of the Organization	Project Title	Duration
Aditya Birla Fashion & Retail Ltd (Pantaloons)	<i>A study of Employee Motivation</i>	<i>45 days</i>
Apollo Multispecialty Hospital, Kolkata	<i>A Report on Patient Service Department</i>	<i>3months</i>
AMRI Hospitals, (Salt Lake)	<i>A Comparative Study on Medical Records Departments</i>	<i>2 months</i>
Techno India DAMA Healthcare & Medical Centre	<i>Hospital Overview</i>	<i>45 days</i>

Additional Qualification / Achievements / Certifications

- Organized a Blood Donation Camp
- Participate in Collection Drive

Skills: Time-Management, Problem-Solving, Team-Building, Critical-Thinking, Task-Management, a fundamental knowledge Microsoft Office

Extra-curricular activities:

- Explore new places
- Cooking
- Reading Story Book
- Gardening

Personal Details:

Date of Birth: 07/05/1998

Gender: Female

Languages Known: English, Hindi, Bengali

Declaration: *I hereby declare that all the information given above is true and correct to the best of my knowledge*

SIGNATURE: SHALINI GHOSH

DATE: 05/03/23

PLACE: Kolkata, West Bengal, India